

MILANO CORTINA 2026 DREAMING TOGETHER

8 MAY 2019

5:45PM

Bocconi University
Aula Manfredini
via Sarfatti 25, Milano

FOR INFORMATION

Bocconi University
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ONLINE REGISTRATION

[click here](#)

5:45PM

REGISTRATION OF PARTICIPANTS

6:00PM

WELCOME ADDRESS AND INTRODUCTION

GIANMARIO VERONA

Rector, Bocconi University

OLYMPICS 2026: WIND OF CHANGE - MENTALITY AND CITIES

ROBERTA GUAINERI

City Councillor for Tourism and Sport, Municipality of Milan

THE IMPACT OF MILANO CORTINA 2026 ON THE REGIONAL ECONOMY

MARCO PERCOCO

Director, GREEN Centre for Geography, Resources, Environment, Energy and Networks, Bocconi University

OLIMPIC EXPERIENCES

Moderator

PIER BERGONZI

Deputy Director, Gazzetta dello Sport

Participants

DIANA BIANCHEDI

Head of Olympic Candidacies, CONI and Olympic Medalist

(video connection)

LUDOVICO EDALLI

Italian Champion of Gymnastics and Olympic Medalist, Youth Olympic Games

CLAUDIA GIORDANI

World Champion and Olympic Ski Medalist

JACOPO LUCHINI

Paralympic Snowboard Champion

GIORGIO ROCCA

Special Slalom World Champion

FINAL REMARKS

RICCARDO TARANTO

Managing Director, Bocconi University

